



Advancing Solutions Through Choice

MetaOption, LLC Headquarters

574 Newark Ave., Suite 210

Jersey City, NJ 07306

Phone/Fax: +1 (201) 377 3150

Email: Info@metaoption.com

www.metaoption.com

MetaOption West Coast

1418 Camino Robles Way

San Jose, CA 95120

Phone: +1 (408) 997 7473

E-mail: info@metaoption.com

MetaOption Canada

696 Eglinton Ave E

Toronto, Ontario M4G 2K5

Phone: +1 (201) 377 3150

Email: info.canada@metaoption.com

Overview:

MetaOption is a privately held, Global Software Development Company. We specialize in **Advanced IT Solutions and Staff Augmentation, Process Reengineering, and Quality Testing.**

Since 2005, MetaOption has differentiated itself through a **Transparent Operating Design**, offering customers **total access, insight and control over project parameters.** Proactively deviating from the traditional silo based system of operations, MetaOption thrives in **rapid-response model delivery** that has become the 'new norm' for IT business performance, yielding a demonstrable competitive advantage to your organization in a demanding and ever-changing market.

Our broad range of **US Based Software Development Consulting Services** are custom tailored to each client's needs, providing the agility, wisdom and competency that our growing number of diverse clients have come to respect.

A Common Problem:

Simply put, sometimes what we want doesn't easily translate into what will work: In today's hyper innovative climate, new technologies quickly weaken the effectiveness and ability of legacy systems to operate cohesively with new solutions or hardware. At the same time, lack of in-house resources with specific skills, coupled with new strategies and business priorities, constantly erode project management integrity, causing delays and ultimately, the failure of systems to meet current internal needs and customer expectations.

A Unique Solution:

Highly adapted and deeply vested with technology specialists whose expertise spans IT Consulting, and Software Development & Solutions, MetaOption provides fully-scalable, tailored IT solutions and systems support based on the most important business consideration; yours.

Our Valued Partners:



Dynamic Project Modeling

MetaOption customizes each engagement to meet your present and future needs as the project(s) progress, providing critical insight and support where and when required. We can assist or directly manage your IT/Product Development demands.

Premier:	US Based Resources Provided Onsite or Offsite
Hybrid:	US Based Management coupled with 24/7 Delhi Based Development Services
Practical:	Delhi Based Project Management and Development

The MetaOption Advantage

Fixed Cost Pricing Model – Simplicity, No Surprises
Clear, Simple, Entirely Flexible Client Engagement Models – Pick, Choose and Augment
Short On Ramp to Project Starts – Nimble and Quick Execution
Outcome Oriented Methods – Cultivate End User Insight and Feedback to Foster Adoption and Accelerated Development. Training is also Customized to the User Group.
Retained Resource Option – Like Our People? Keep Them. No Downtime for New Projects.
US Based Expertise and Experience – Confidence, Foresight and Knowledge.
Guaranteed Service Level Agreements
100% Reference-able Client Base
Customer Focus – REALLY! – Being Privately Held Means We Focus on You and not Shareholders

Total Customer Transparency

MetaOption uses following tools to provide a complete transparency on projects to our clients.

MOSS (Microsoft Office SharePoint Portal Server) - Dedicated project collaboration portal. Daily updates, project documents and major milestones.
SVN (Subversion) - Around the clock direct client code control.
PMS (Project Management System) - Direct client insight into project status and milestones
Time Tracking - Around the clock client access to entire project team effort and progress
Bug Tracking - Project Validation testing.

Testimonial

"Thanks goes out to the MetaOption team, **our inventory and accounting nightmare has turned into a dream.** From concept, to design and implementation, we could not have asked for a more professional company to put our trust in. Not only did they complete the project on time and on budget, but they have been here for us to help with the transition from the old system. **With MetaOption, service definitely does not end after the sale.**

If you are looking for a company to solve your technology problems, look no further."

Todd Burt
General Manager
R. Hollenshead Auto Sales, Inc.
Manheim, PA 17545

"MetaOption delivered high-end application development, on-time and on-budget. **Their commitment to our specific needs have been unparalleled in 10 years of working with such providers.**

MetaOption delivers impressive code which runs straight out-of-the-box and their team does not exhibit any of the usually anticipated concerns associated with remote development. Their turn around time is excellent and we look forward to continued engagement with them"

Leading Tuition Management Company
New York, USA



Business Segment Solutions

• Custom Application Development	• Enterprise Resource Planning (NAV)
• Legacy Migration and System Re-engineering	• Mobile Application Development
• Business Intelligence and Reporting	• System Integration
• Customer Relationship Management (CRM)	• Portal and Content Management
• Quality Assurance (QA) Consulting	• Process Reengineering

Industries

• Adventure	• Automotive/Trucking	• Consumer Packaged Goods
• Education	• Entertainment	• Financial Services
• Food and Beverage	• Government	• Healthcare
• Information Technology	• Insurance	• Marketing
• Manufacturing	• Publishing	• Real Estate
• Religious and Non Profit	• Telecom	• Transportation

Expertise

<p>Microsoft</p> <ul style="list-style-type: none"> • Microsoft Dynamics CRM 4.0, Dynamics NAV 9.0 • .Net 3.5, C#, VB.Net, AJAX, Web Services • ASP, COM, Visual Basic, VBA • SQL Server 2005 • SQL Server Reporting Services (SSIS), SQL Server Integration Services (SSIS), and SQL Server Analysis Services (SSAS), MDX, OLAP • Windows and Web Applications • Microsoft Office SharePoint Portal Server (MOSS), InfoPath • LINQ, SilverLight, WPF 	<p>Adobe/Quark</p> <ul style="list-style-type: none"> • ColdFusion MX 7.0/8.0, CFC, Flex, Flash, Oracle, SQL Server • Flex, Cairngorm, Granite • Adobe forms, LiveCycle • Adobe Plug-ins on Windows and Macintosh using C++, Visual Studio, Code Warrior for <ul style="list-style-type: none"> • InDesign, Photoshop • InCopy, InDesign Server • Version Cue Server, XMP • Acrobat, Illustrator • Quark XTensions on Win/Mac <ul style="list-style-type: none"> • XTensions, XDK 8.0 	<p>Apple</p> <ul style="list-style-type: none"> • Objective-C • Cocoa Framework • iPhone/iPad SDK • iPod SDK • Xcode • Quick Time
<p>Mobile</p> <ul style="list-style-type: none"> • iPhone/iPad • Blackberry • Google Android • Windows Mobile 	<p>Oracle</p> <ul style="list-style-type: none"> • Oracle Database • Oracle Identity Management (OIM) 	<p>IBM</p> <ul style="list-style-type: none"> • IBM FileNet • IBM Cognos Business Intelligence and Reporting
<p>Others</p> <ul style="list-style-type: none"> • CSS, AJAX, XML, XSL, XSLT, PHP • Crystal Reports, MySQL • Java, JSP, Web Logic, JBoss, J2ME • C/C++, OpenGL, DirectX, Windows Application, MFC, Qt Framework • RFID (Alien SDK, Impinch SDK) • Barcode scanning 	<p>Open Source</p> <ul style="list-style-type: none"> • PHP • Joomla, Drupal, WordPress • OSCommerce • CakePHP • Zend Framework • Smarty, jQuery • MySQL, Eclipse 	<p>3rd Party Tools/Components</p> <ul style="list-style-type: none"> • Dundas Charts, Telerik Controls • Infragistics • AnyDoc Software • Authorize.Net CC/ACH Integration • Salesforce SDK • Twilio VOIP



SMART Phone / Professional and Consumer Mobile Application Development

MetaOption fully supports the end-to-end development of mobile applications. Your field engineers, sales representatives and managers will have real time access to your central database/server, enabling enhanced productivity, field effectiveness and customer service.

Solution Platforms:

iPhone™/iPad™	Google Android™
Blackberry™	Windows™ Mobile

Business Segments

Cable Companies	Utility Companies
Life Science Companies	Local, City, Regional Government Services
Business Services	Transportation
Consumer	Consumer Packaged Goods

General Solution Services

Complete end-to-end System Integration.
Real time, updated Data Visualization and Capture.
Automated or On Demand Data Synchronization.
Field Operative Location Identifier enabled through GPS (Global Positioning System).
Paperless Reporting, Data Input and Image Capture.
Barcode Scanning Utility.

Advantages to Business

Real-time data available to mobile field staff.
Field staff real time operability from any location.
Integrated GPS real time location data - Pinpoint staff location and customer exchange time.
Immediate Capture and Synchronization of Images and Videos
Improved Performance through optimized efficiency.
Better Customer Service

Testimonial

The MetaOption team was originally contacted to assist us with an iPod programming project. Upon reaching out to Naushad (MetaOption's CEO), he suggested coming to our office to walk through our outline for the iPod project. **Naushad's professional demeanor, skill, efficiency and insight provided a solution that streamlined and expedited our programming process.** Due to his project leadership, we were able to achieve development to this project under an extremely tight deadline.

In the days following our live meeting, the MetaOption team followed up with us repeatedly, proactively began work ahead of schedule and offered time-saving insight that produced a winning solution. Once the final project was received, on time and as outlined and described, we had affirmed our working relationship with MetaOption, and were eager to discuss our next project to further explore capabilities and our business collaboration.

David F. Clark
Account Supervisor
Asante Communications, LLC
800 Third Avenue, 9th Floor
New York, NY 10022
www.asanteglobal.com



General Reference Pricing

MetaOption pricing is modeled on the customer requirements and project scope, combining **Expertise, Specialized Skills, Experience Level and Location** to address the dynamic needs of the client.

The following chart highlights a price range for each of our engagement models. From this vantage point, MetaOption and the customer would discuss project requirements and the expertise level needed to achieve project objectives. Once we understand your exact requirements, we would recommend a model that would best fit your needs from the standpoint of project objectives, client preferences and overall cost.

US Based Pricing (avg.)	Hybrid Pricing (avg.)	Offshore Pricing (avg.)
\$70.00-100.00/h USD	\$50.00-70.00/h USD	\$20.00-30.00/h USD

