Advancing Solutions Through Choice

METAOPTION
GLOBAL SOFTWARE DEVELOPMENT AND CONSULTING

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Overview:

MetaOption is a privately held, Global Software Development Company. We specialize in **Advanced IT Solutions and Staff Augmentation, Process Reengineering, and Quality Testing**.

Since 2005, MetaOption has differentiated itself through a **Transparent Operating Design**, offering customers **total access, insight and control over project parameters**. Proactively deviating from the traditional silo based system of operations, MetaOption thrives in **rapid-response model delivery** that has become the 'new norm' for IT business performance, yielding a demonstrable competitive advantage to your organization in a demanding and ever-changing market.

Our broad range of **US Based Software Development Consulting Services** are custom tailored to each client's needs, providing the agility, wisdom and competency that our growing number of diverse clients have come to respect.

A Common Problem:

Simply put, sometimes what we want doesn't easily translate into what will work: In today's hyper innovative climate, new technologies quickly weaken the effectiveness and ability of legacy systems to operate cohesively with new solutions or hardware. At the same time, lack of in-house resources with specific skills, coupled with new strategies and business priorities, constantly erode project management integrity, causing delays and ultimately, the failure of systems to meet current internal needs and customer expectations.

A Unique Solution:

Highly adapted and deeply vested with technology specialists whose expertise spans IT Consulting, and Software Development & Solutions, MetaOption provides fully-scalable, tailored IT solutions and systems support based on the most important business consideration; yours.

Our Valued Partners:

Dynamic Project Modeling

MetaOption customizes each engagement to meet your present and future needs as the project(s) progress, providing critical insight and support where and when required. We can assist or directly manage your IT/Product Development demands.

Premier:	US Based Resources Provided Onsite or Offsite
Hybrid:	US Based Management coupled with 24/7 Delhi Based Development Services
Practical:	Delhi Based Project Management and Development

The MetaOption Advantage

Fixed Cost Pricing Model – Simplicity, No Surprises
Clear, Simple, Entirely Flexible Client Engagement Models – Pick, Choose and Augment
Short On Ramp to Project Starts – Nimble and Quick Execution
Outcome Oriented Methods – Cultivate End User Insight and Feedback to Foster Adoption and Accelerated Development. Training is also Customized to the User Group.
Retained Resource Option – Like Our People? Keep Them. No Downtime for New Projects.
US Based Expertise and Experience – Confidence, Foresight and Knowledge.
Guaranteed Service Level Agreements
100% Reference-able Client Base
Customer Focus – REALLY! – Being Privately Held Means We Focus on You and not Shareholders

Total Customer Transparency

MetaOption uses following tools to provide a complete transparency on projects to our clients.

MOSS (Microsoft Office SharePoint Portal Server) - Dedicated project collaboration portal. Daily updates, project documents and major milestones.
SVN (Subversion) - Around the clock direct client code control.
PMS (Project Management System) - Direct client insight into project status and milestones
Time Tracking - Around the clock client access to entire project team effort and progress
Bug Tracking - Project Validation testing.

Business Segment Solutions

• Custom Application Development	• Enterprise Resource Planning (NAV)
• Legacy Migration and System Re-engineering	• Mobile Application Development
• Business Intelligence and Reporting	• System Integration
• Customer Relationship Management (CRM)	• Portal and Content Management
• Quality Assurance (QA) Consulting	• Process Reengineering

Industries

• Adventure	• Automotive/Trucking	• Consumer Packaged Goods
• Education	• Entertainment	• Financial Services
• Food and Beverage	• Government	• Healthcare
• Information Technology	• Insurance	• Marketing
• Manufacturing	• Publishing	• Real Estate
• Religious and Non Profit	• Telecom	• Transportation

Expertise

Microsoft	**Adobe/Quark**	**Apple**

• Microsoft Dynamics CRM 4.0, Dynamics NAV 9.0
• .Net 3.5, C#, VB.Net, AJAX, Web Services
• ASP, COM, Visual Basic, VBA
• SQL Server 2005
• SQL Server Reporting Services (SSIS), SQL Server Integration Services (SSIS), and SQL Server Analysis Services (SSAS), MDX, OLAP
• Windows and Web Applications
• Microsoft Office SharePoint Portal Server (MOSS), InfoPath
• LINQ, SilverLight, WPF
	• ColdFusion MX 7.0/8.0, CFC, Flex, Flash, Oracle, SQL Server
	• Flex, Cairngorm, Granite
	• Adobe forms, LiveCycle
	• Adobe Plug-ins on Windows and Macintosh using C++, Visual Studio, Code Warrior for
	  • InDesign, Photoshop
	  • InCopy, InDesign Server
	  • Version Cue Server, XMP
	  • Acrobat, Illustrator
	• Quark XTensions on Win/Mac
	  • XTensions, XDK 8.0
		• Objective-C
		• Cocoa Framework
		• iPhone/iPad SDK
		• iPod SDK
		• Xcode
		• Quick Time

Mobile	**Oracle**	**IBM**
• iPhone/iPad • Blackberry • Google Android • Windows Mobile	• Oracle Database • Oracle Identity Management (OIM)	• IBM FileNet • IBM Cognos Business Intelligence and Reporting
Others	**Open Source**	**3rd Party Tools/Components**
• CSS, AJAX, XML, XSL, XSLT, PHP • Crystal Reports, MySQL • Java, JSP, Web Logic, JBoss, J2ME • C/C++, OpenGL, DirectX, Windows Application, MFC, Qt Framework • RFID (Alien SDK, Impinch SDK) • Barcode scanning	• PHP • Joomla, Drupal, WordPress • OSCommerce • CakePHP • Zend Framework • Smarty, jQuery • MySQL, Eclipse	• Dundas Charts, Telerik Controls • Infragistics • AnyDoc Software • Authorize.Net CC/ACH Integration • Salesforce SDK • Twilio VOIP

SMART Phone / Professional and Consumer Mobile Application Development

MetaOption fully supports the end-to-end development of mobile applications. Your fields engineers, sales representatives and managers will have real time access to your central database/server, enabling enhanced productivity, field effectiveness and customer service.

Solution Platforms:

iPhone™/iPad™	**Google Android™**
Blackberry™	**Windows™ Mobile**

Business Segments

Cable Companies	**Utility Companies**
Life Science Companies	**Local, City, Regional Government Services**
Business Services	**Transportation**
Consumer	**Consumer Packaged Goods**

General Solution Services

Complete end-to-end System Integration.
Real time, updated Data Visualization and Capture.
Automated or On Demand Data Synchronization.
Field Operative Location Identifier enabled through GPS (Global Positioning System).
Paperless Reporting, Data Input and Image Capture.
Barcode Scanning Utility.

Advantages to Business

Real-time data available to mobile field staff.
Field staff real time operability from any location.
Integrated GPS real time location data - Pinpoint staff location and customer exchange time.
Immediate Capture and Synchronization of Images and Videos
Improved Performance through optimized efficiency.
Better Customer Service

MetaOption pricing is modeled on the customer requirements and project scope, combining **Expertise, Specialized Skills, Experience Level and Location** to address the dynamic needs of the client.

The following chart highlights a price range for each of our engagement models. From this vantage point, MetaOption and the customer would discuss project requirements and the expertise level needed to achieve project objectives. Once we understand your exact requirements, we would recommend a model that would best fit your needs from the standpoint of project objectives, client preferences and overall cost.

US Based Pricing (avg.)	Hybrid Pricing (avg.)	Offshore Pricing (avg.)
$70.00-100.00/h USD	**$50.00-70.00/h USD**	**$20.00-30.00/h USD**